

HOME

Create an impact and elevate your sales with our home staging services.

Transform your space and make your house a home with our interior design services

At Sea Glass Home Designs, we take care to make your home stand out from the crowd, creating that all important first impression – whether transforming an empty property into an inviting home that prospective buyers fall in love with and want to call their own through our **property staging** service, or curating a space that truly reflects your personality and lifestyle with our **interior design** service.

Can we remove 'View our work' and add 'find out more button that link to the 'home staging' and 'interior design' menu options.

ABOUT

Change profile photo

Remove Hello, I'm Cathy title

Hi, I'm Cathy, founder and creative lead of Sea Glass Home Designs.

With a lifetime love of interiors born from my childhood in France – getting involved with property viewings and house renovations from a young age and being surrounded by the most inspiring classic architecture – I have gained extensive experience in renovating homes and staging our last property which sold on its viewing opening day, and am fortunate to have turned my passion for interior design and styling into my profession, offering both design and property staging services.

I started Sea Glass Home Designs from the belief that every home has the potential to feel like a sanctuary and my love of bringing out a home's best qualities, joining aesthetics with functionality to create a warm, balanced and nurturing environment. I am a firm believer that home is not just a look – it is first a feeling. I help homeowners transform their house into a home where they can relax and be themselves in a beautiful and practical personalised space, and create aspirational living for potential buyers through home staging.

With a keen eye for colour, light, and space, I work closely with you to understand your property and your goals to create a space that connects with homeowners and buyers on an emotional level.

Why sea glass? I see beauty and inspiration everywhere and living by the sea is no exception. Sea glass for me embodies an inherent connection to nature with its organic forms, and the timeless thrill and intrigue each unique piece of treasure brings.

Get in touch for a friendly, no-obligation conversation about how I can help create the same appeal in your space!

HOME STAGING

Move sentence 'The facts, figures and science behind why professional staging works.'
to introduce the stats section.

What is Home staging?

Home staging is the art of preparing a property for sale by presenting it in its very best light; dressing it with furniture, decor and accessories to give it a market-ready appeal that increases its sellability in a competitive market. Most buyers struggle to visualise scale and purpose in an empty property - staging enables that vision where they can imagine living in the space and speeds up their decision process. Staging does more than improve appearance, it is an effective strategic marketing tool that sells properties faster and often for more by creating the best first impressions and that all important emotional connection that turn viewers into buyers.

What SGHD offers

Based in Weymouth and serving Dorchester and the surrounding area of Dorset, Sea Glass Home Designs specialises in staging vacant properties, transforming them from a house to a vision of a home that buyers want to live in.

Our home staging and styling services will maximise buyer interest through improved estate agent listings, From staging vacant properties for sale, to We work with homeowners wanting to stage their vacant homes ready to sell, estate agents wanting to maximise the appeal of their listings and increase viewings and ultimately the speed and value of sales, and property developers wanting to maximise sales and move vacant properties.

Why choose sea glass home designs / What are the benefits to you (think of the pain points)

We work with you to deliver a market-ready look/scheme that appeals to your target buyer, aiming to achieve a quicker sale at the best possible price.

Interior Design expertise

Founder-led service

Tailored inventory aligned to target market

Professional and clear communication

Attention to detail

Bespoke look

Reliability

How does a property staging for sale package work and what is included?

Step 1 - initial conversation to discuss the property and the target market

Step 2 - we will send you a quote

Step 3 - Agree an installation date, sign the contract and pay 50% deposit

Step 4 - Install day - we collect the keys and transform your property making it market and photo ready

The design phase - planning the layout and selecting the pieces

The Build - loading the van, transporting and physically setting up (plus steamig the beds and hanging the art)

The De-Stage - packing everything back up and clearing the house once it's sold.an initial zoom or onsite consultation

mood board proposal to meet the brief and provided floor plans - styling aligned with your target market

property staging set up including delivery and assembly furniture, accessories and lighting

a minimum of 6 weeks of aspirational presentation and furniture and accessories rental

De-staging and removal of all furniture, accessories and lighting

The package will include all the elements needed to showcase your property's full potential, to make it feel homely and attractive to buyers: furniture, lighting, accessories and artwork are brought together through professional styling to create a look that appeals to a wider market.

- How much does property staging cost? OR Pricing

Staging your empty home for sale is one of the most powerful real-estate marketing strategies, with research consistently showing high returns on investment, reduced time on the market leading to faster sales and often at higher value. Your staging investment will save you money by avoiding the potential price reductions so many un-staged properties face after sitting on the market for too long.

Because every home is unique, staging isn't a "one size fits all" price. It's a bespoke service tailored to the specific needs of the property, and the final investment will depend/be determined by on the size and access of the property (impacting quantity of furniture and staging labour), the scope of the staging (full property or key rooms), the desired look (high end luxury or starter home for a first time buyer). The higher the quality of the inventory used, the higher the investment.

Staging typically costs between 1% and 1.5% of a property's guide price – a small fraction of the potential 8% to 10% increase in value and significantly less than the first potential price reduction if the house sits empty unsold for a prolonged period of time.

Below are our guideline prices to stage a full property which typically includes styling the entrance hall, living room, kitchen / dining, bathrooms and bedrooms. This is flexible depending on your property's requirements - get in touch for your no obligations personalised quote.

brings a high Return on Investment, with research showing tangible results:

Many sellers see a return of over 500% on their staging investment. For every £1,000 spent on staging, it's common to see a £5,000+ increase in the final sale price.

On average, staged homes sell for up 1% to 10% more than unstaged homes. On a £500k house, that's an extra £5,000 to £50,000 in your pocket. Staged homes consistently sell for more. Data suggests that properly staged homes sell for 8% to 10% more than unstaged counterparts. On a £300,000 property, that is an extra £24,000 to £30,000. on website

Beating the Price Drop: The average first price reduction is usually 5% to 10% of the asking price. Staging almost always costs significantly less than that first big price drop. Avoiding Price Reductions – The average first price reduction on an unstaged UK property is often 3% to 5%. Professional staging before listing can help avoid this costly reduction entirely. website currently says